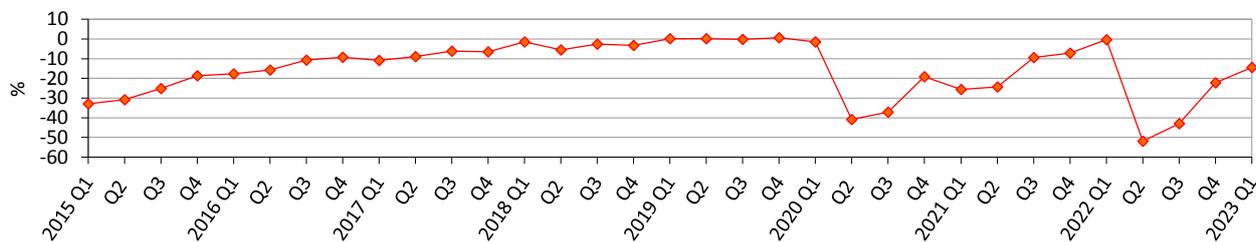
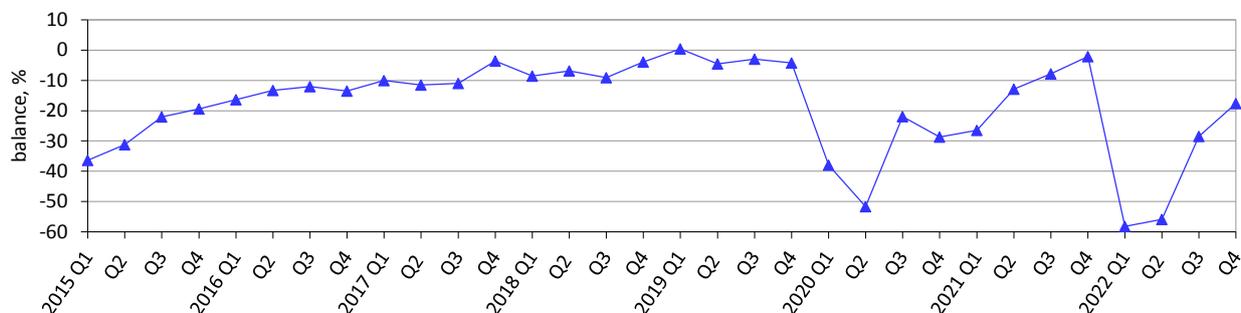


Expectations of service enterprises in I quarter 2023 regarding the development of their business activity

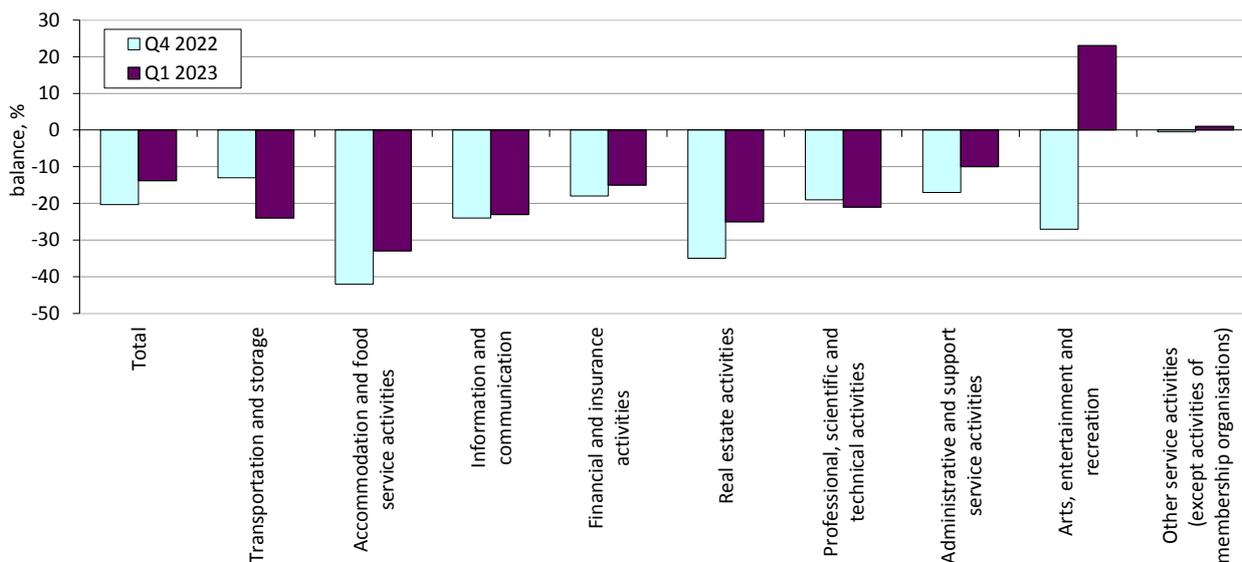
Services confidence indicator¹



Assessment of business situation in services over the past 3 months (seasonal adjustment)



Expected changes of demand on services (of turnover) at service enterprises (seasonal adjustment)

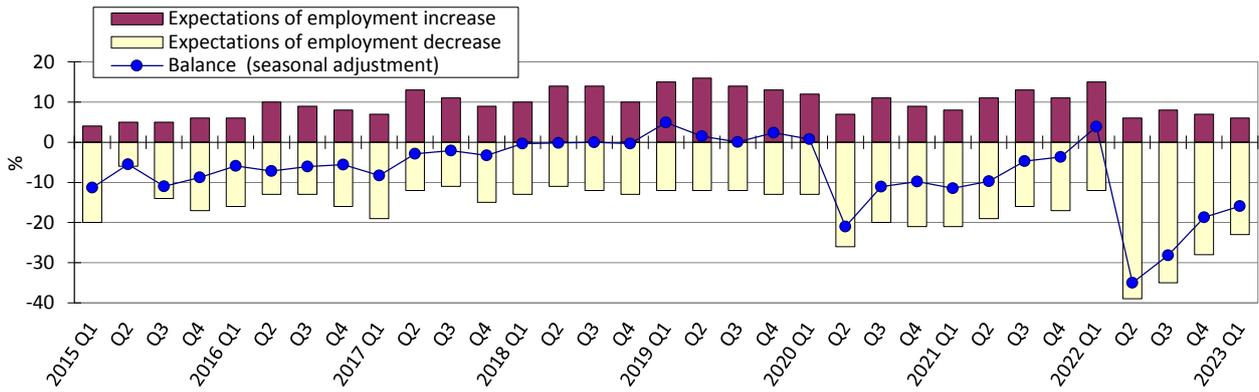


Notes. Data exclude the temporarily occupied territory of the Autonomous Republic of Crimea, the city of Sevastopol and a part of temporarily occupied territories in the Donetsk and Luhansk regions.

The information for II quarter of 2022 – I quarter of 2023 is formed on the basis of data reports of enterprises, which were submitted on initiative.

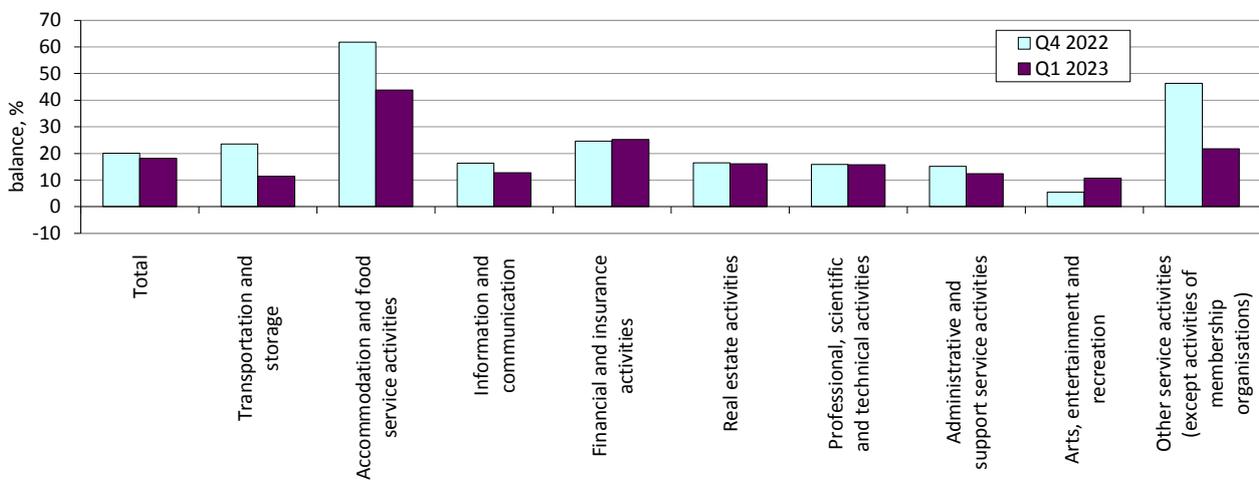
¹ The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

Expected changes in employment at service enterprises

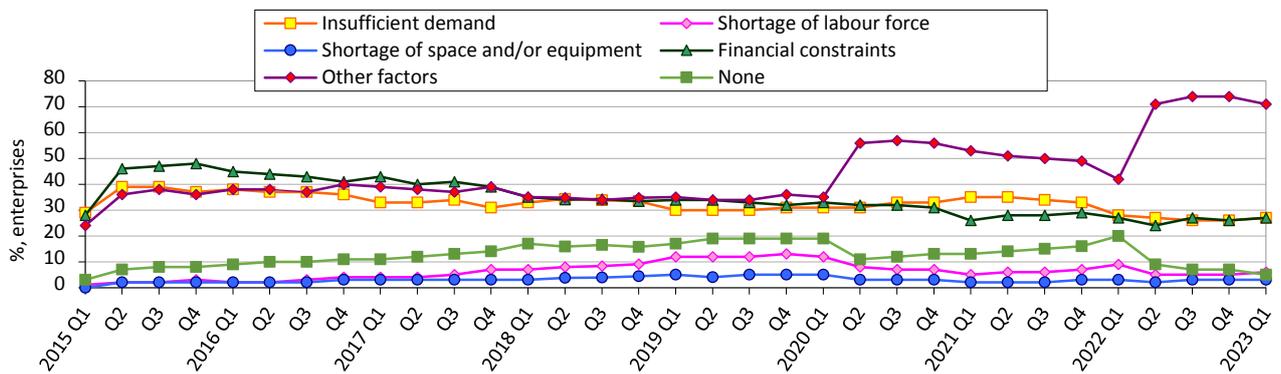


Expected changes in service price at service enterprises

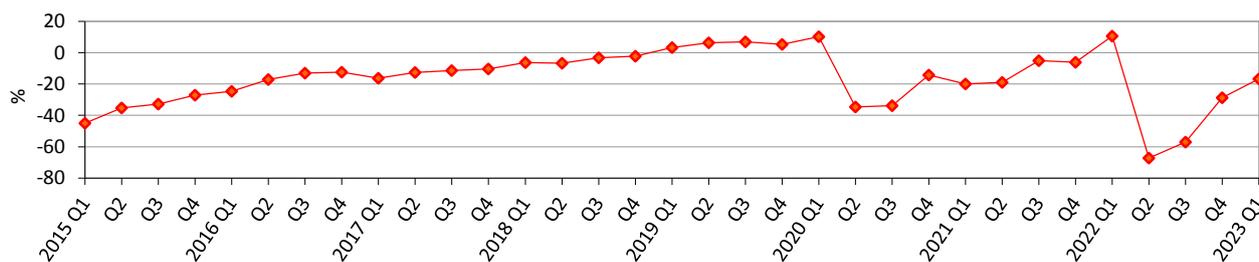
(seasonal adjustment)



Factors limiting activity in services

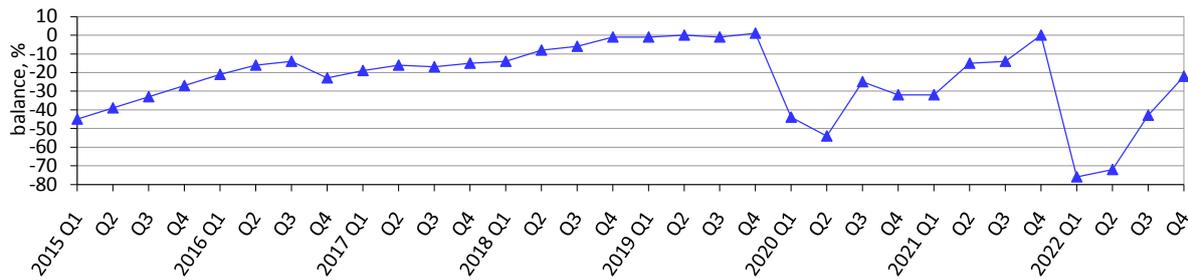


Financial services confidence indicator¹

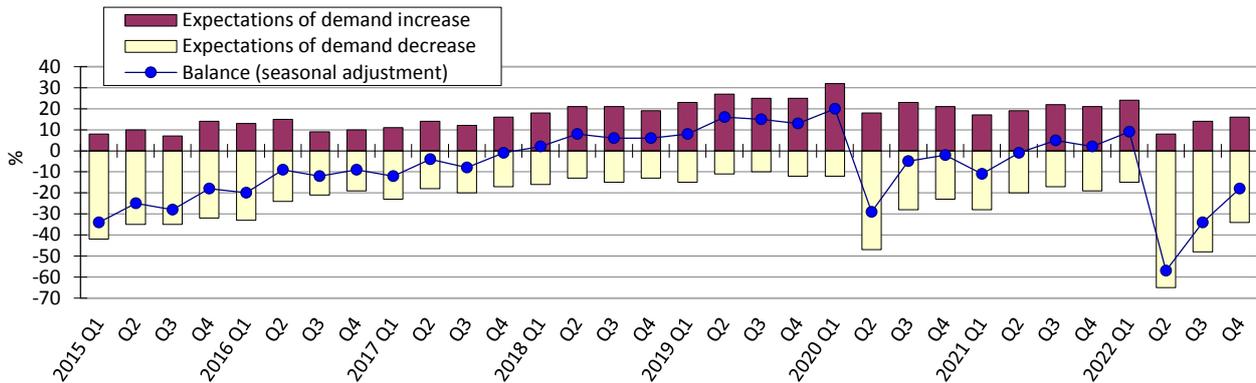


¹ The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

**Assessment of business situation at financial service
over the past 3 months
(seasonal adjustment)**



**Expected changes in demand on services (of turnover) at financial service
enterprises over the next 3 months**



**Results of the survey of service enterprises
in January 2023**

(per cent of the total number of surveyed enterprises)

Services (sections H-N, R,S, except division 94 of KVED-2010)	Results of the survey of 718 enterprises						change of balance over IV quarter 2022, pp
	improved	remained unchanged	deteriorated	no response	balance		
How did your business situation develop in October-December 2022	19	45	36	0	-17	9	
How did change in October-December 2022:	increased	remained unchanged	decreased	no response	balance	change of balance over IV quarter 2022, pp	
demand (turnover) on services	22	44	34	0	-12	6	
employment	10	48	42	0	-32	4	
The future development of your business situation is currently	easy to predict	modera- tely easy to predict	modera- tely difficult to predict	difficult to predict	no response	balance ¹	change of balance over IV quarter 2022, pp
	1	2	50	47	0	70	-

Continued

<i>Services</i> (sections H-N, R,S, except division 94 of KVED-2010)	How do you expect to change over January-March 2023:	increase	remain unchanged	decrease	no response	balance	<i>change of balance over IV quarter 2022, pp</i>
	demand (turnover) on services	12	58	30	0	-18	1
	employment	6	71	23	0	-17	4
	service prices	28	69	3	0	25	6

<i>Financial services</i> (section K of KVED-2010)	<i>Results of the survey of 84 enterprises</i>							
	How did your business situation develop in October–December 2022	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over IV quarter 2022, pp</i>	
		18	42	40	0	-22	21	
	How did change in October–December 2022:	increased	remained unchanged	decreased	no response	balance	<i>change of balance over IV quarter 2022, pp</i>	
demand (turnover) on services		22	43	35	0	-13	12	
employment		11	37	52	0	-41	7	
operating income		40	23	36	1	4	19	
operating expenses		44	30	25	1	19	-2	
profitability		26	39	33	2	-7	18	
capital expenditure		31	51	17	1	14	31	
	How did the competitive position develop in October–December 2022:	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over IV quarter 2022, pp</i>	
total		12	46	18	24	-6	7	
in Ukraine		13	52	18	17	-5	11	
within the EU		2	26	8	64	-6	-2	
outside the EU		2	26	8	64	-6	-2	
	The future development of your business situation is currently	easy to predict	moderately easy to predict	moderately difficult to predict	difficult to predict	no response	balance ¹	<i>change of balance over IV quarter 2022, pp</i>
		0	1	61	38	0	68	-
	How do you expect to change over January-March 2023:	increase	remain unchanged	decrease	no response	balance	<i>change of balance over IV quarter 2022, pp</i>	
demand (turnover) on services		14	57	29	0	-15	3	
employment		7	69	24	0	-17	1	
service prices		30	68	2	0	28	4	
operating income		21	47	31	1	-10	11	
operating expenses		37	41	21	1	16	-11	
profitability		17	53	29	1	-12	35	
capital expenditure		23	57	19	1	4	13	

Continued

<i>Financial services (section K of KVED-2010)</i>	How do you expect the competitive position develop over January-March 2023:	improve	remain unchanged	deteriorate	no response	balance	<i>change of balance over IV quarter 2022, pp</i>
	total	9	55	10	26	-1	8
	in Ukraine	9	63	10	18	-1	10
	within the EU	1	30	6	63	-5	-1
	outside the EU	1	30	6	63	-5	-1

¹ Data calculation was carried out in accordance with the updated approved statistical methodology, which is based on the recommendations given in The Joint Harmonised EU Programme on Business and Consumer Surveys, 2022 and is available on the official website of the State Statistics Service of Ukraine at the link: https://ukrstat.gov.ua/norm_doc/2022/262/262_2022.pdf.