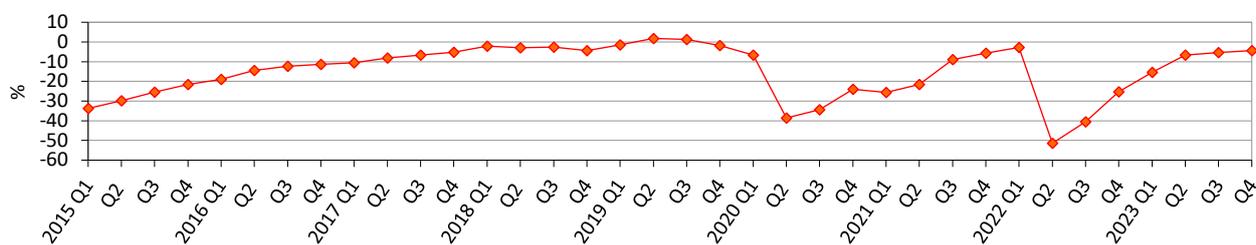
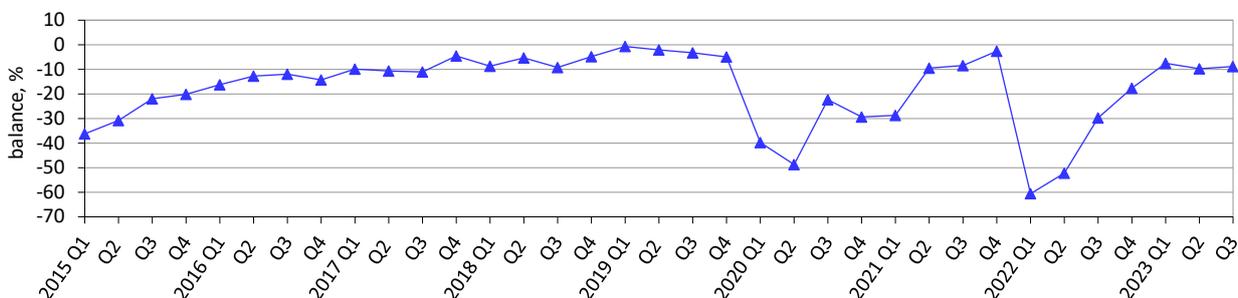


Expectations of service enterprises in IV quarter 2023 regarding the development of their business activity

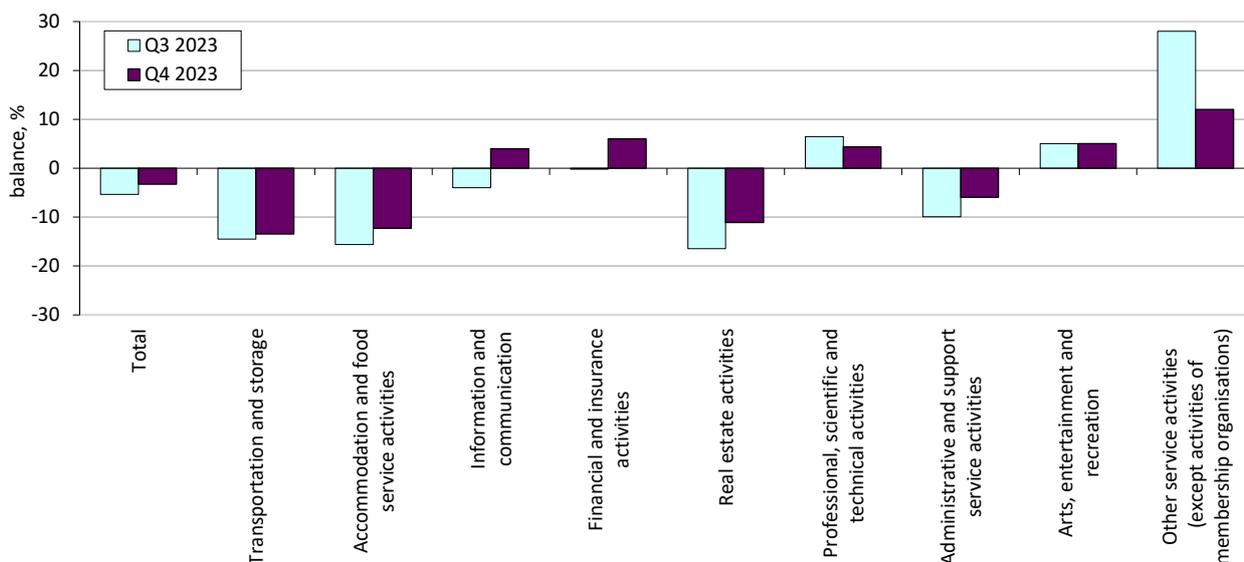
Services confidence indicator¹



Assessment of business situation in services over the past 3 months (seasonal adjustment)



Expected changes of demand on services (of turnover) at service enterprises (seasonal adjustment)

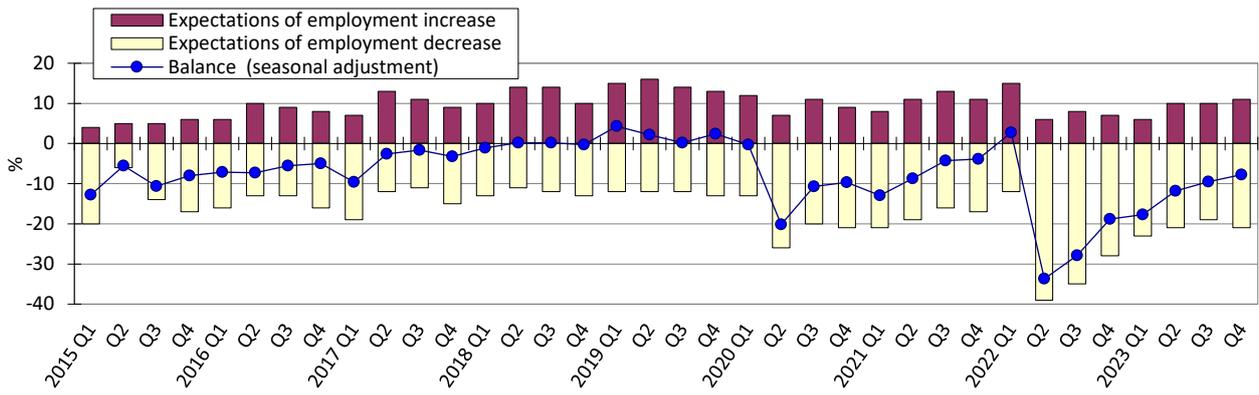


Notes. Data exclude the temporarily occupied territory of the Autonomous Republic of Crimea, the city of Sevastopol and a part of temporarily occupied territories in the Donetsk and Luhansk regions, data from II quarter of 2022 exclude the territories which are temporarily occupied by the Russian Federation and part of territories where the military actions are/were conducted.

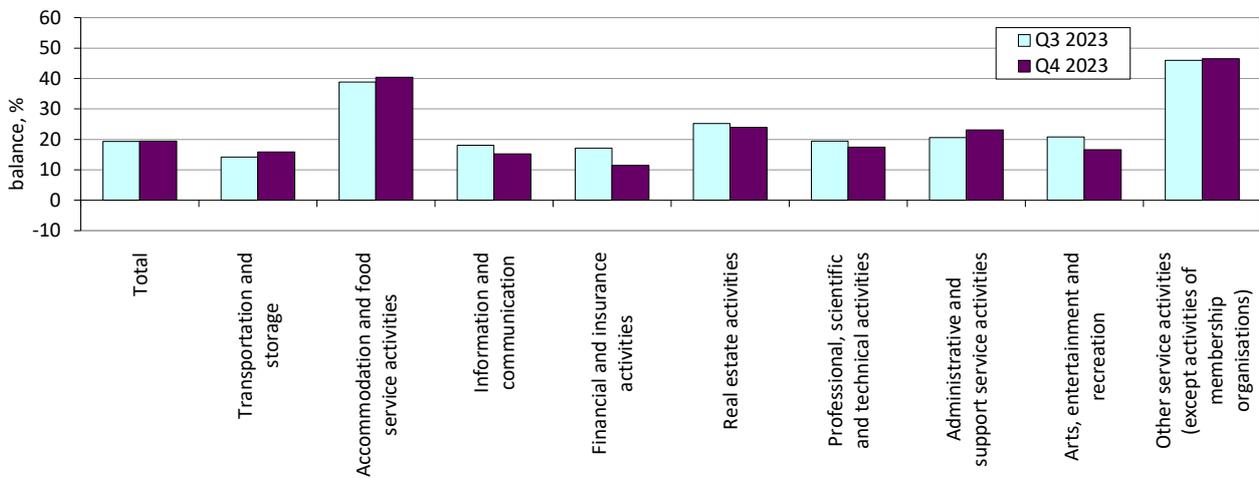
Information for II quarter of 2022 – IV quarter of 2023 has been compiled on the basis of reports actually submitted by enterprises.

¹ The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

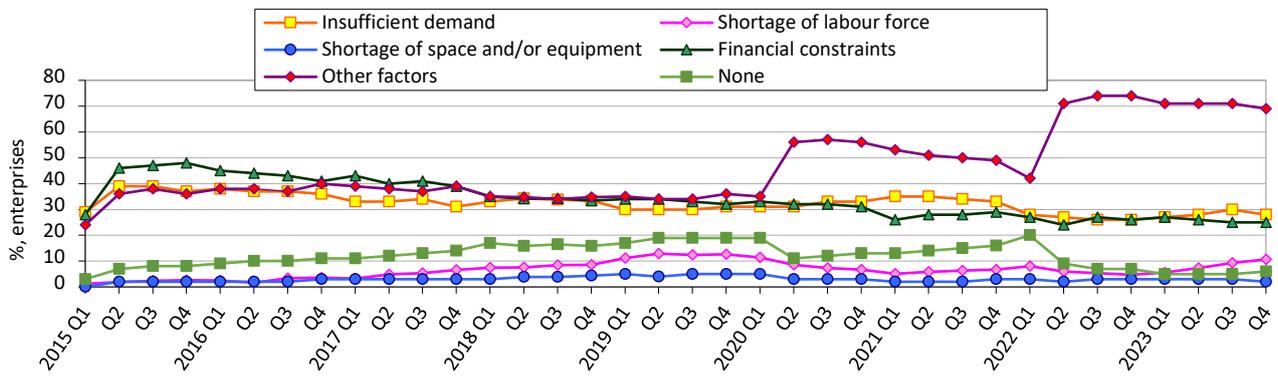
Expected changes in employment at service enterprises



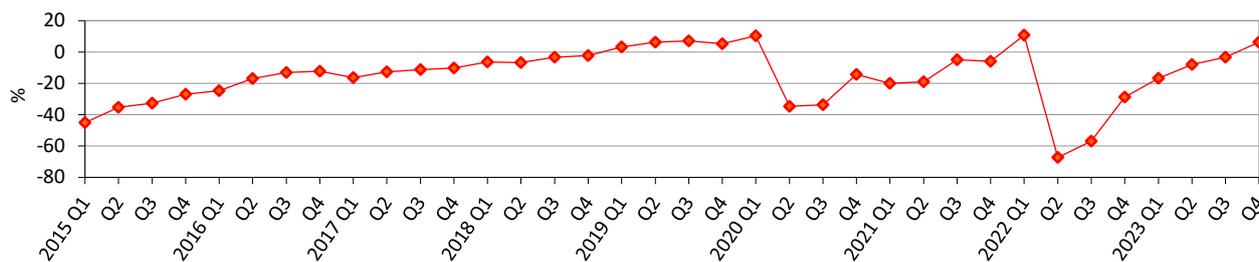
Expected changes in service price at service enterprises (seasonal adjustment)



Factors limiting activity in services

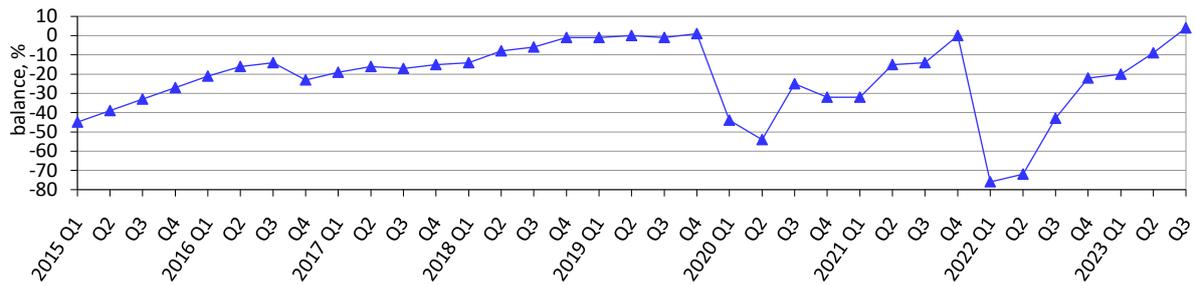


Financial services confidence indicator¹

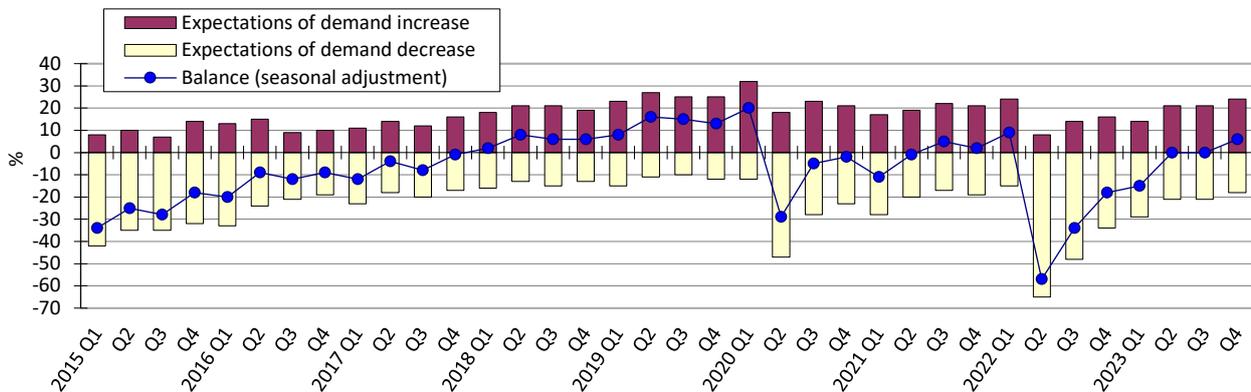


¹ The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

**Assessment of business situation at financial service
over the past 3 months**
(seasonal adjustment)



**Expected changes in demand on services (of turnover) at financial service
enterprises over the next 3 months**



**Results of the survey of service enterprises
in October 2023**

(per cent of the total number of surveyed enterprises)

Services (sections H-N, R,S, except division 94 of KVED-2010)	Results of the survey of 802 enterprises						change of balance over III quarter 2023, pp
	improved	remained unchanged	deteriorated	no response	balance		
How did your business situation develop in July-September 2023	17	61	22	0	-5	4	
How did change in July-September 2023:	increased	remained unchanged	decreased	no response	balance	change of balance over III quarter 2023, pp	
demand (turnover) on services	21	57	22	0	-1	3	
employment	14	52	34	0	-20	2	
The future development of your business situation is currently	easy to predict	modera- tely easy to predict	modera- tely difficult to predict	difficult to predict	no response	balance	change of balance over III quarter 2023, pp
	1	2	52	45	0	69	0

Continued

<i>Services (sections H-N, R,S, except division 94 of KVED-2010)</i>	How do you expect to change over October-December 2023:	increase	remain unchanged	decrease	no response	balance	<i>change of balance over III quarter 2023, pp</i>
	demand (turnover) on services	17	60	23	0	-6	-3
	employment	11	68	21	0	-10	-1
	service prices	22	74	4	0	18	0

<i>Financial services (section K of KVED-2010)</i>	<i>Results of the survey of 92 enterprises</i>							
	How did your business situation develop in July-September 2023	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over III quarter 2023, pp</i>	
		21	62	17	0	4	13	
	How did change in July-September 2023:	increased	remained unchanged	decreased	no response	balance	<i>change of balance over III quarter 2023, pp</i>	
	demand (turnover) on services	29	50	20	1	9	10	
	employment	20	39	40	1	-20	12	
	operating income	49	28	22	1	27	14	
	operating expenses	44	37	18	1	26	3	
	profitability	26	47	26	1	0	10	
	capital expenditure	29	52	18	1	11	-2	
	How did the competitive position develop in July-September 2023:	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over III quarter 2023, pp</i>	
	total	15	51	11	23	4	0	
	in Ukraine	15	55	11	19	4	-2	
	within the EU	3	28	4	65	-1	2	
	outside the EU	3	28	5	64	-2	1	
	The future development of your business situation is currently	easy to predict	moderately easy to predict	moderately difficult to predict	difficult to predict	no response	balance	<i>change of balance over III quarter 2023, pp</i>
		0	3	62	35	0	64	-3
	How do you expect to change over October-December 2023:	increase	remain unchanged	decrease	no response	balance	<i>change of balance over III quarter 2023, pp</i>	
	demand (turnover) on services	24	58	18	0	6	7	
	employment	19	61	20	0	-1	14	
	service prices	19	72	9	0	10	-7	
	operating income	30	47	22	1	8	-1	
	operating expenses	46	40	13	1	33	6	
	profitability	17	55	27	1	-10	-9	
	capital expenditure	20	66	13	1	7	2	

Continued

<i>Financial services (section K of KVED-2010)</i>	How do you expect the competitive position develop over October-December 2023:	improve	remain unchanged	deteriorate	no response	balance	<i>change of balance over III quarter 2023, pp</i>
	total	12	58	6	24	6	3
	in Ukraine	10	65	6	19	4	3
	within the EU	1	33	3	63	-2	1
	outside the EU	1	33	3	63	-2	1