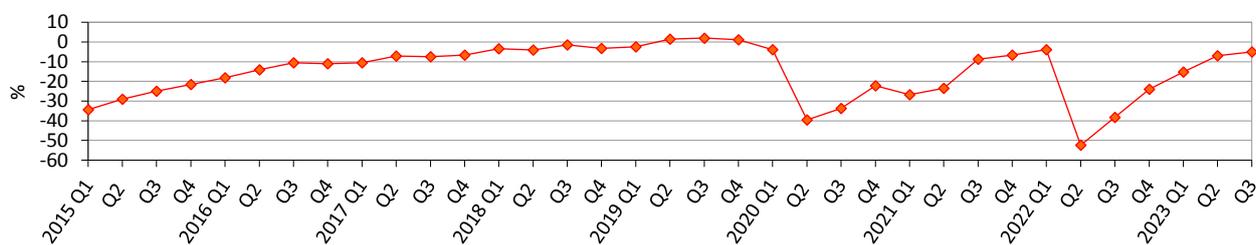
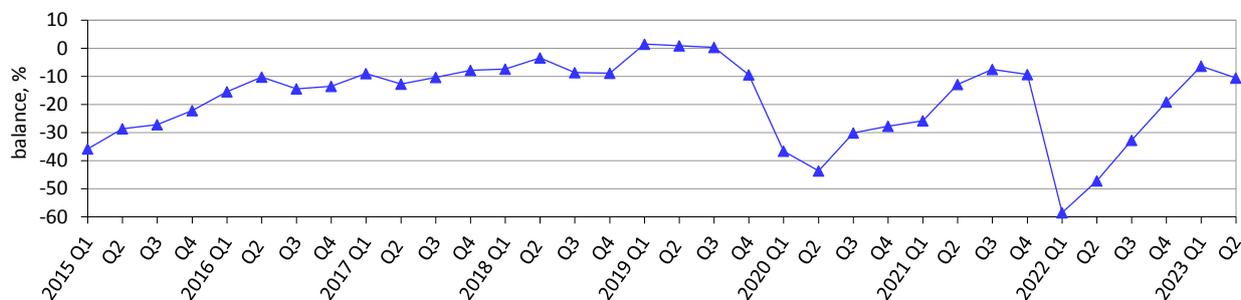


## Expectations of service enterprises in III quarter 2023 regarding the development of their business activity

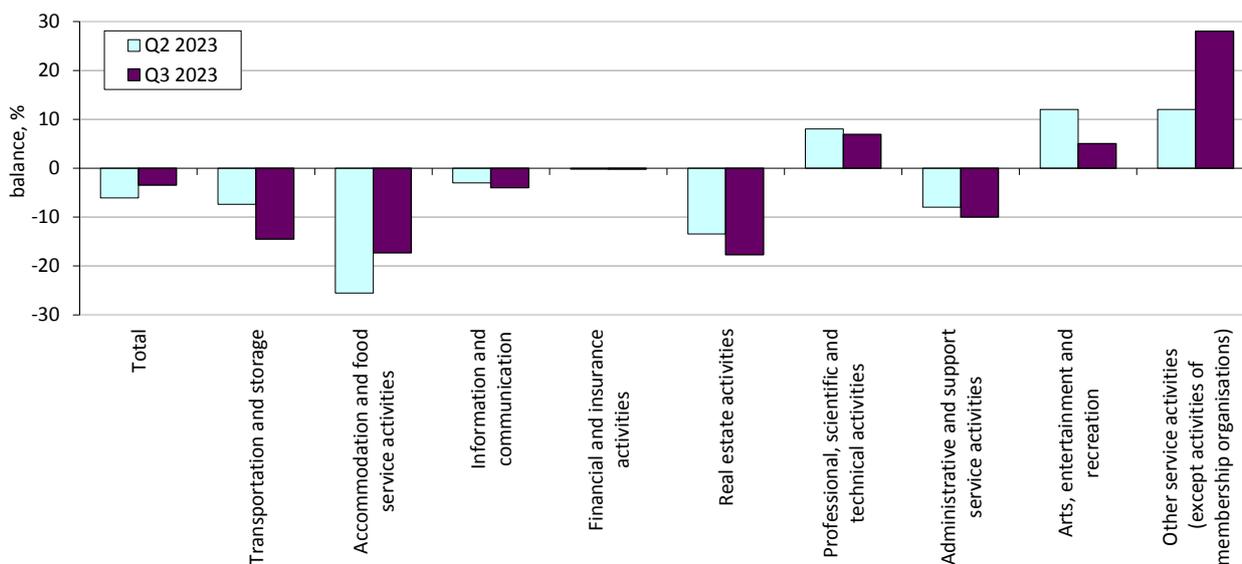
### Services confidence indicator<sup>1</sup>



### Assessment of business situation in services over the past 3 months (seasonal adjustment)



### Expected changes of demand on services (of turnover) at service enterprises (seasonal adjustment)

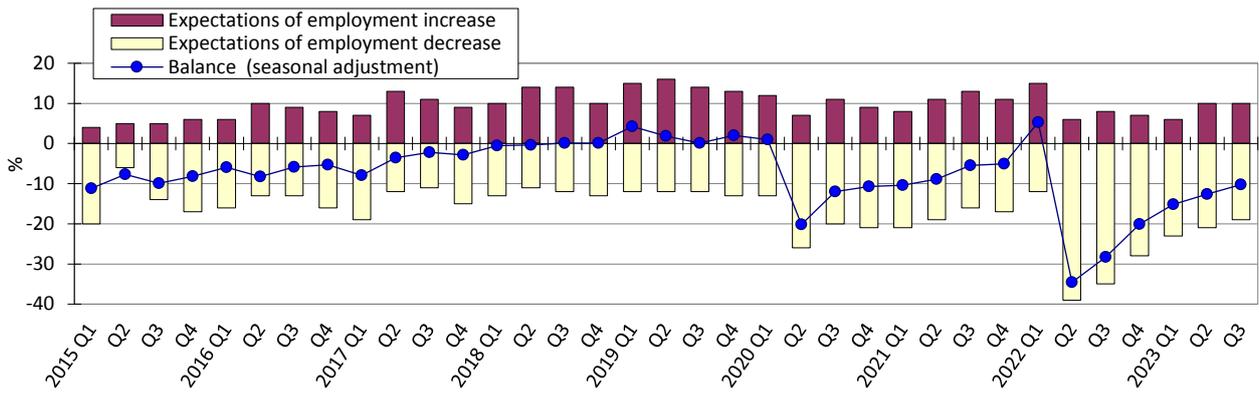


**Notes.** Data exclude the temporarily occupied territory of the Autonomous Republic of Crimea, the city of Sevastopol and a part of temporarily occupied territories in the Donetsk and Luhansk regions, data from II quarter of 2022 exclude the territories which are temporarily occupied by the Russian Federation and part of territories where the military actions are/were conducted.

Information for II quarter of 2022 – III quarter of 2023 has been compiled on the basis of reports actually submitted by enterprises.

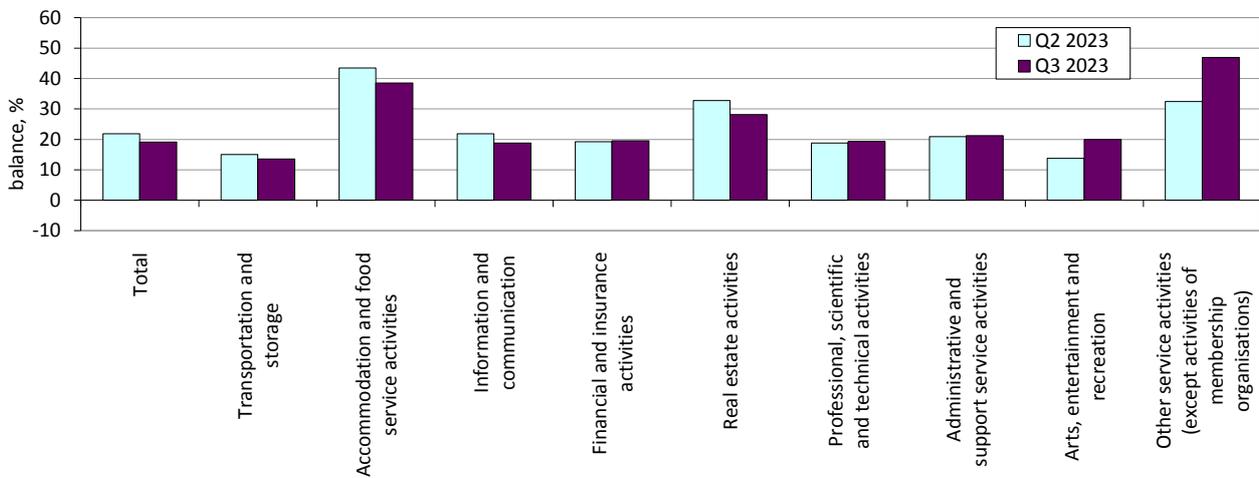
<sup>1</sup> The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

### Expected changes in employment at service enterprises

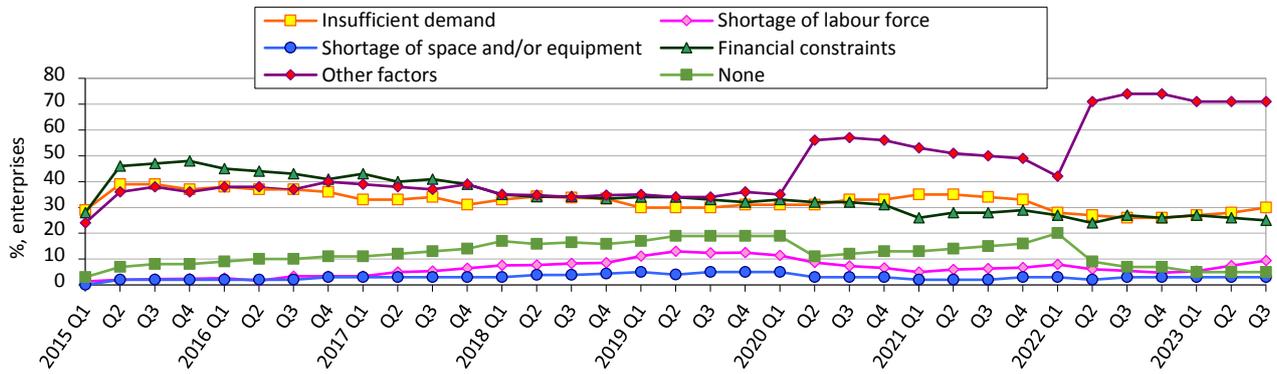


### Expected changes in service price at service enterprises

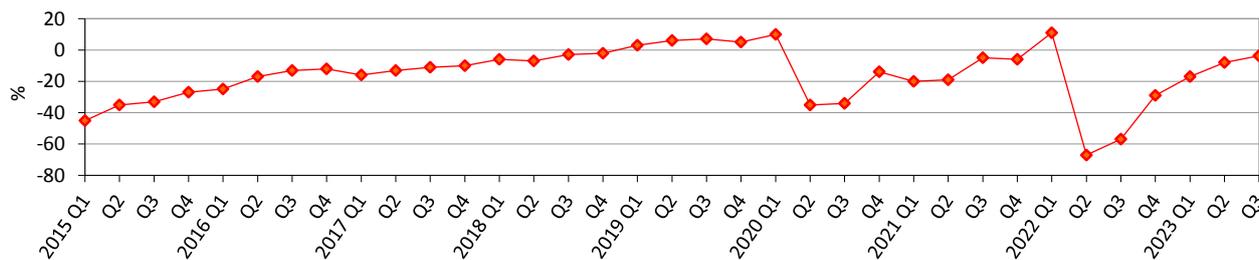
(seasonal adjustment)



### Factors limiting activity in services

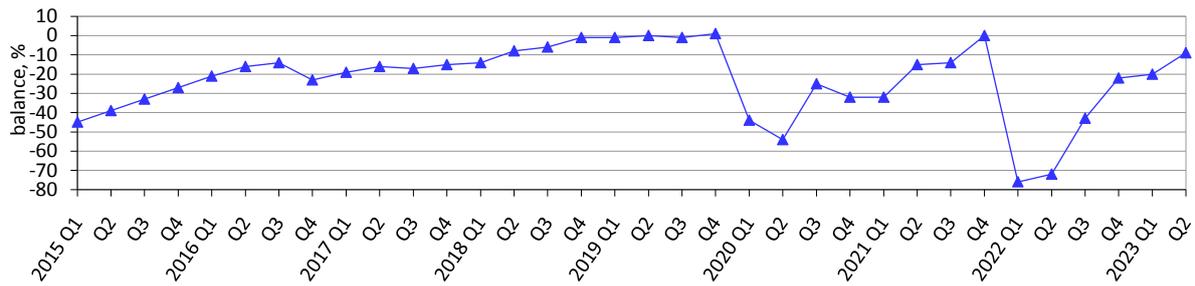


### Financial services confidence indicator<sup>1</sup>

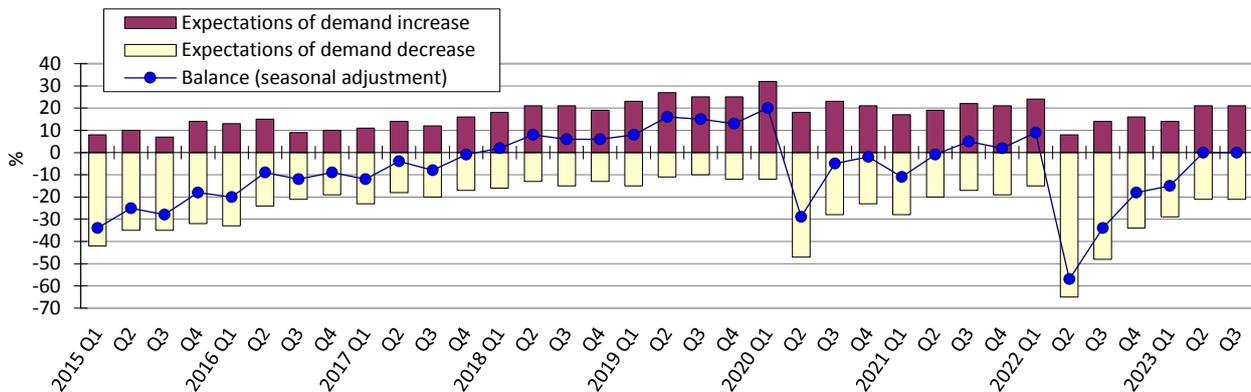


<sup>1</sup> The indicator is calculated by the method of calculation of indicators of business expectations, approved by order of the SSSU of 03 December, 2021 No 301 (with changes).

**Assessment of business situation at financial service  
over the past 3 months**  
(seasonal adjustment)



**Expected changes in demand on services (of turnover) at financial service  
enterprises over the next 3 months**



**Results of the survey of service enterprises  
in July 2023**

(per cent of the total number of surveyed enterprises)

Services (sections H-N, R,S, except division 94 of KVED-2010)	Results of the survey of 702 enterprises						change of balance over II quarter 2023, pp
	improved	remained unchanged	deteriorated	no response	balance		
<b>How did your business situation develop in April-June 2023</b>	17	57	26	0	-9	4	
<b>How did change in April-June 2023:</b>	increased	remained unchanged	decreased	no response	balance	change of balance over II quarter 2023, pp	
demand (turnover) on services	20	55	24	1	-4	9	
employment	12	53	34	1	-22	3	
<b>The future development of your business situation is currently</b>	easy to predict	modera- tely easy to predict	modera- tely difficult to predict	difficult to predict	no response	balance <sup>1</sup>	change of balance over II quarter 2023, pp
	1	2	52	45	0	69	-1

Continued

<i>Services (sections H-N, R,S, except division 94 of KVED-2010)</i>	<b>How do you expect to change over July-September 2023:</b>	increase	remain unchanged	decrease	no response	balance	<i>change of balance over II quarter 2023, pp</i>
	demand (turnover) on services	19	59	22	0	-3	-3
	employment	10	71	19	0	-9	2
	service prices	22	73	4	1	18	0

<i>Financial services (section K of KVED-2010)</i>	<i>Results of the survey of 73 enterprises</i>						
	<b>How did your business situation develop in April-June 2023</b>	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over II quarter 2023, pp</i>
	21	49	30	0	-9	11	
<b>How did change in April-June 2023:</b>	increased	remained unchanged	decreased	no response	balance	<i>change of balance over II quarter 2023, pp</i>	
demand (turnover) on services	26	45	27	2	-1	4	
employment	10	46	42	2	-32	7	
operating income	42	29	29	0	13	5	
operating expenses	41	41	18	0	23	8	
profitability	19	52	29	0	-10	-10	
capital expenditure	30	53	17	0	13	15	
<b>How did the competitive position develop in April-June 2023:</b>	improved	remained unchanged	deteriorated	no response	balance	<i>change of balance over II quarter 2023, pp</i>	
total	16	47	12	25	4	2	
in Ukraine	18	49	12	21	6	4	
within the EU	1	25	4	70	-3	0	
outside the EU	1	25	4	70	-3	0	
<b>The future development of your business situation is currently</b>	easy to predict	modera- tely easy to predict	modera- tely difficult to predict	difficult to predict	no response	balance <sup>1</sup>	<i>change of balance over II quarter 2023, pp</i>
	0	2	60	38	0	67	-3
<b>How do you expect to change over July-September 2023:</b>	increase	remain unchanged	decrease	no response	balance	<i>change of balance over II quarter 2023, pp</i>	
demand (turnover) on services	21	58	21	0	0	0	
employment	8	69	23	0	-15	1	
service prices	21	75	4	0	17	-1	
operating income	29	51	20	0	9	10	
operating expenses	42	43	15	0	27	0	
profitability	21	57	22	0	-1	12	
capital expenditure	19	67	14	0	5	-6	

Continued

<i>Financial services (section K of KVED-2010)</i>	<b>How do you expect the competitive position develop over July-September 2023:</b>	improve	remain unchanged	deteriorate	no response	balance	<i>change of balance over II quarter 2023, pp</i>
	total	10	58	7	25	3	2
	in Ukraine	8	64	7	21	1	1
	within the EU	0	29	3	68	-3	1
	outside the EU	0	29	3	68	-3	1

<sup>1</sup> Data calculation was carried out in accordance with the updated approved statistical methodology, which is based on the recommendations given in The Joint Harmonised EU Programme on Business and Consumer Surveys, 2022 and is available on the official website of the State Statistics Service of Ukraine at the link: [https://ukrstat.gov.ua/norm\\_doc/2022/262/262\\_2022.pdf](https://ukrstat.gov.ua/norm_doc/2022/262/262_2022.pdf).